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Present Position

Director of Survey Research, Pew Research Center, Washington, DC

Education

Ph.D. (1979), M.A. (1974) Political Science, University of North Carolina, Chapel Hill.
B.A. (1972) Political Science, Davidson College, Davidson, North Carolina.

Other Positions

NBC News, New York. Analyst of Election Day voter surveys: primaries 1984, 1996, 2000, 2004, 2008; general election 1980, 1982, 1984, 1992, 1994, 1996, 1998, 2000, 2002, 2004, 2006, 2008.

George Mason University
Professor and chair (1998-2002), Department of Public and International Affairs

Virginia Commonwealth University
Professor and Chair (1995-1998), Department of Political Science and Public Administration
Associate Chair (1994 - 1995), Associate Professor of Political Science (1988 - 1995)
Director, Survey Research Laboratory (1988 - 1991)
Assistant Professor of Political Science (1986 - 1988)

Rutgers University, New Brunswick, New Jersey (1979 - 1985),
Assistant Professor of Political Science

Union College, Schenectady, New York (1978 - 1979),
Visiting Assistant Professor of Political Science

Books

Cliff Zukin, Scott Keeter, Molly Andolina, Krista Jenkins, and Michael X. Delli Carpini. *A New Engagement? Political Participation, Civic Life, and the Changing American Citizen*. New York: Oxford University Press, 2006.

Andrew Kohut, John C. Green, Scott Keeter, and Robert C. Toth. *The Diminishing Divide: Religion's Changing Role in American Politics*. Brookings Institution Press, 2000.

Michael X. Delli Carpini and Scott Keeter. *What Americans Know about Politics and Why It Matters*. New Haven: Yale University Press, 1996.

Scott Keeter and Cliff Zukin. *Uninformed Choice: The Failure of the New Presidential Nominating System*. New York: Praeger, 1983.

Articles in Political Science, Political Communication, and Research Methods

Scott Keeter. "Poll Power." *The Wilson Quarterly*, 32 (#4), 2008: 56-62.

Scott Keeter, Courtney Kennedy, April Clark, Trevor Tompson, and Mike Mokrzycki. "What's Missing from National RDD Surveys? The Impact of the Growing Cell-Only Population." *Public Opinion Quarterly*, 71 (#5), 2007: 772-792.

Scott Keeter, Courtney Kennedy, Michael Dimock, Jonathan Best, and Peyton Craighill. "Gauging the Impact of Growing Nonresponse on Estimates from a National RDD Telephone Survey." *Public Opinion Quarterly*, 70 (#5), 2006: 759-779.

Scott Keeter. "The Impact of Cell Phone Non-Coverage Bias on Polling in the 2004 Presidential Election." *Public Opinion Quarterly*, 70 (#1), 2006, 88-98.

Molly Andolina, Krista Jenkins, Scott Keeter, and Cliff Zukin. "Searching for the Meaning of Youth Civic Engagement: Notes from the Field." *Journal of Applied Developmental Science* 6 (October) 2002: 189-195.

Scott Keeter, J. David Kenamer, James M. Ellis, and Robert G. Green. "Does the Use of Colored Paper Improve Response Rate to Mail Surveys?: A Multivariate Experimental Evaluation." *Journal of Social Service Research* 28 (#1), 2002: 69-77.

Scott Keeter, Carolyn Miller, Andrew Kohut, Robert M. Groves, and Stanley Presser. "Consequences of Reducing Nonresponse in a National Telephone Survey." *Public Opinion Quarterly*, 64 (#2), 2000: 125-148.

J. Michael Brick, Joseph Waksberg, and Scott Keeter. "Using Data on Interruptions in Telephone Service as Coverage Adjustments" *Survey Methodology* 22 (#2), 1996: 185-197.

Scott Keeter. "Estimating Telephone Noncoverage Bias With a Telephone Survey." *Public Opinion Quarterly* 59 (#2), 1995: 196-217.

Michael X. Delli Carpini, Scott Keeter, and J. David Kenamer. "Effects of the News Media Environment on Citizen Knowledge of State Politics and Government," *Journalism Quarterly*, 71 (#2), 1994: 443-456.

Michael X. Delli Carpini and Scott Keeter. "Measuring Political Knowledge: Putting First Things First," *American Journal of Political Science* 37 (#4), 1993: 1179-1206.

Michael X. Delli Carpini and Scott Keeter. "Stability and Change in the U.S. Public's Knowledge of Politics," *Public Opinion Quarterly* 55 (#4), 1991: 583-612.

Scott Keeter. "The Illusion of Intimacy: Television and the Role of Candidate Personal Qualities in Voter Choice," *Public Opinion Quarterly* 51 (#3), 1987: 344-358.

Scott Keeter and Harry Wilson. "Natural Treatment and Control Groups for Research on the

Effects of Television," *Communication Research* 13 (#1), 1986: 37_53.

Scott Keeter. "Problematical Pollution Polls: Validity in the Measurement of Public Opinion on Environmental Issues," *Political Methodology* 10 (#3), 1984: 267_291.

Articles in other fields

Bruce A. Lucas, Lawrence H. Pitts, Scott Keeter, Edith M. Servino, Kenneth P. Youngstein, and Lin Johnson McGaw. "The Neurosurgeon's Role in Organ Procurement," *AANS Bulletin* (Winter 1992): 36-47.

Scott Keeter, Richard Benator, Stuart Weinberg, and Michael Hartenberg. "Sedation in Pediatric CT: National Survey of Current Practice," *Radiology* 175 (1990): 745_751.

Scott Keeter and Judith Bradford. "Area Samples of Male Street Prostitutes, Richmond, Virginia, 1988." In *Conference Proceedings: Health Survey Research Methods*, edited by Floyd J. Fowler, Jr. Washington, DC: National Center for Health Services Research and Health Care Technology Assessment (DHHS Publication No. (PHS) 89_3447), September 1989: 187_194.

Scott Keeter and Judith Bradford. "Knowledge of AIDS and Related Behavior Change among Unmarried Adults in a Low Prevalence City," *American Journal of Preventive Medicine* 4 (3) May-June 1988: 146-152.

Book chapters

Scott Keeter. "The Aging of the Boomers and the Rise of the Millennials." In *The Future of Red, Blue and Purple America: Election Demographics, 2008 and Beyond*. Edited by Ruy Teixeira and Karlyn Bowman. Washington: Brookings Institution Press, 2008.

Jill M. Montaquila, J. Michael Brick, Mary C. Hagedorn, Courtney Kennedy, Scott Keeter, "Aspects of Nonresponse Bias in RDD Telephone Surveys." In *Telephone Survey Methodology*, edited by J. Lepkowski, C. Tucker, M. Brick, E. de Leeuw, L. Japiec, P. Lavrakas, M. Link, R. Sangster. New York: Wiley, 2008.

Scott Keeter, "Evangelicals and Moral Values." In *A Matter of Faith*, edited by David E. Campbell. Brookings Institution Press, 2007: 80-94.

Scott Keeter, Courtney Kennedy, and Carolyn Funk. "Deaniacs and Democrats: Howard Dean's Campaign Activists." In *The State of the Parties*, edited by John C. Green and Daniel Coffey. Boulder, Colorado: Rowman and Littlefield, 2006.

Scott Keeter, "Designing and Conducting Sample Surveys." In *Doing Research: Methods of Inquiry for Conflict Analysis*, edited by Daniel Druckman. Sage, 2005.

Scott Keeter, Krista Jenkins, Cliff Zukin, and Molly W. Andolina. "Community-Based Civic Engagement." In *What Do Children Need to Flourish? Conceptualizing and Measuring Indicators of Positive Development*, edited by Kristin A. Moore and Laura Lippman. Springer, 2006.

Scott Keeter and Andrew Kohut. "American Public Opinion about Muslims in the U.S. and Abroad." In *Muslims in the United States*, edited by Philippa Strum and Danielle Tarantolo. Woodrow Wilson International Center for Scholars, 2003. Revised edition, 2006: 325-338.

Robert Holsworth, Stephen K. Medvic, Harry L. Wilson, Bob Dudley, and Scott Keeter. "The 2000 Virginia Senate Race." In *The Other Campaign: Soft Money and Issue Advocacy in the 2000 Congressional Elections*, edited by David B. Magleby. Lanham, MD: Rowman and Littlefield. 2003.

Michael X. Delli Carpini and Scott Keeter. "The Internet and an Informed Citizenry." In *The Civic Web: Online Politics and Democratic Values*, edited by David M. Anderson and Michael Cornfield. Lanham, MD: Rowman and Littlefield. 2002.

Michael X. Delli Carpini and Scott Keeter. "Gender and Political Knowledge." In *Gender and American Politics: Women, Men, and the Political Process*, edited by Sue Tolleson-Rinehart and Jyl J. Josephson. Armonk, NY: M.E. Sharpe, 2000.

Michael X. Delli Carpini, Scott Keeter, and Sharon Webb. "Effects of the 'People's Presidential Debate' on Undecided Voters in the Richmond Area." In *Politics and the Press: The News Media and Its Influences*, edited by Pippa Norris. Boulder, CO: Lynne Rienner Publishers, 1997.

Scott Keeter. "Public Opinion in 1996." In *The Election of 1996*, edited by Gerald M. Pomper. Chatham, NJ: Chatham House, 1997: 107-133.

Scott Keeter. "Party Realignment in Virginia." In *Realignment in the American States*, edited by Maureen Moakley. Columbus, OH: The Ohio State University Press, 1992: 127-143.

Michael X. Delli Carpini and Scott Keeter. "The Public's Knowledge of Politics." In *Public Opinion, the Press, and Public Policy*, edited by J. David Kennamer. Westport, CT: Praeger, 1992: 19-40.

Scott Keeter. "Public Opinion in 1984." In *The Election of 1984*, edited by Gerald M. Pomper. Chatham, N.J.: Chatham House, 1985: 91-111.

Scott Keeter and Cliff Zukin. "New Romances and Old Horses: The Public's Images of Presidential Candidates," In *The President and the Public*, edited by Doris Graber. Philadelphia: Institute for the Study of Human Issues, 1982: 39-82.

Essays and Other Articles

Scott Keeter. "Pre-election Polling." "Trial Heat Question." "Political Knowledge." "Pew Research Center." Entries for *The Encyclopedia of Survey Research Methods*. Edited by Paul J. Lavrakas. Sage, 2008.

Jon B. Gould and Scott Keeter. "No Second Chance at Making a Good First Impression: Peril and Possibility in the Campus Visit." *PS: Political Science and Politics* 36 (#4), 2003.

Molly Andolina, Krista Jenkins, Cliff Zukin, and Scott Keeter. "Habits from Home, Lessons from School: Influences on Youth Civic Engagement." *PS: Political Science and Politics* 36 (#2), 2003. Excerpted in *Social Education*.

Michael X. Delli Carpini and Scott Keeter. "What Should Be Learned Through Service Learning?" *PS: Political Science and Politics* 33 (#3), 2000: 635_639.

Michael X. Delli Carpini and Scott Keeter. "What Should Be Learned Through Service Learning?" *PS: Political Science and Politics* 33 (#3), 2000: 635_639.

Scott Keeter. "The Public's View of Local Government in Virginia." *Virginia Town & City* 31 (#7) July 1996: 25.

J. Clifford Fox and Scott Keeter. "Improving Teaching and Its Evaluation: A Survey of Political Science Departments." *PS: Political Science and Politics* 29 (#2) June 1996: 174-180.

Scott Keeter. "The Virginia Senate Race: If Truth Be Told." *The Polling Report*. 10 (#23) November 21, 1994: 1,4.

Michael X. Delli Carpini, Robert D. Holsworth, and Scott Keeter. "Instant Reaction to the 'People's' Presidential Debate: 'Consumer Journalism' in the Electronic Age." In *The Finish Line: Covering the Campaign's Final Days*. New York: Freedom Forum Media Studies Center: 47-53.

Michael X. Delli Carpini and Scott Keeter. "Gender and Political Knowledge." *The Public Perspective: A Roper Center Review of Public Opinion and Polling*, 3 (3) July/August 1992: 23-26.

Scott Keeter. "Democracy and Primaries," *The New Federalist Papers* (Public Research, Syndicated) #28, May 23, 1984.

Scott Keeter. "Primaries, Parties, and Representation," *The New Federalist Papers* (Public Research, Syndicated) #30, June 1, 1984.

Research Reports As Principal or Co-Principal Investigator

Meeting the Needs of the Virginia Fire Service: A Survey of Virginia Fire Departments. November 2000. With Robert Dudley, Catherine Gallagher, and Gregory Guagnano.

The Paradox of Public Opinion about Environmental Protection in Virginia: A Report to the Virginia Environmental Endowment. January 2000. With Robert D. Holsworth.

Virginia Public Opinion Regarding Billboards. December 1998. Scenic Virginia. With Gregory Guagnano.

Public Perceptions and Opinion of Higher Education in Virginia: An Overview of Telephone Survey Findings. October 1998. Virginia Business Higher Education Council. With Robert D. Holsworth.

Opinion Poll Experiment Reveals Conservative Opinions Not Underestimated, But Racial Hostility Missed. Pew Research Center for the People and the Press. March 27, 1998. With Andrew Kohut, Kimberly Parker, Greg Flemming, Robert Groves, Stanley Presser, Mark Schulman, Carolyn Miller, and Mary McIntosh.

Public Opinion Regarding Deregulation of the Virginia Electric Utility Industry. February 1998. Conducted for Virginia Power. With Robert D. Holsworth.

News Attracts Most Internet Users; One-in-Ten Voters Online for Campaign '96. Pew Research Center for the People and the Press. December 16, 1996. With Andrew Kohut, Robert C. Toth, Kimberly Parker, and Claudia Deane.

The Diminishing Divide: American Churches, American Politics. Washington, D.C.: Pew Research Center for the People and the Press. June 25, 1996. With Andrew Kohut, Kimberly Parker, Margaret Petrella, Claudia Deane, John C. Green, Michael J. Robinson, and Robert C. Toth.

The Commonwealth Finance Poll: Public Opinion Regarding Taxes and Government Spending in Virginia. Prepared for the Virginia Business Higher Education Council. February - March 1996. With Robert Holsworth.

Technology in the American Household: Americans Going Online... Explosive Growth, Uncertain Destinations. Washington, D.C.:Times Mirror Center for the People and the Press. October 16, 1995. With Andrew Kohut, Cliff Zukin, Robert C. Toth, Carol Bowman, and Margaret Petrella.

Public Opinion Regarding the Juvenile Justice System in Virginia. Prepared for the Commission on Youth, Commonwealth of Virginia. October 1995.

Public Opinion Regarding Youth Access to Tobacco Products in Virginia. Prepared for the American Cancer Society and the Virginia Department of Health. October 1995.

The Urban Partnership Survey of Virginia Citizens. Conducted for The Urban Partnership, December 1994.

The Opinions of Citizens and Business Leaders About Regional Government in the Richmond Metropolitan Area. Prepared for the Department of Urban Studies and Planning, Virginia Commonwealth University, October 1994.

Technology in the American Household: The Role of Technology in American Life. Times Mirror Center for the People and the Press, May 1994. With Andrew Kohut, Cliff Zukin, Robert C. Toth, and Carol Bowman.

Adjusting for Coverage Bias Using Telephone Service Interruption Data in the NHES:93. Technical report for the National Center for Education Statistics, April 1994. Westat, Inc. With J. Michael Brick, Joseph Waksberg, and Bridgett Bell.

An Analysis of Information Items on the 1990 and 1991 NES Surveys: A Report to the Board of Overseers for the National Election Studies. With Michael X. Delli Carpini. January 1992.

Pro Bono and the Legal Needs of Indigent Virginians. Report based on surveys of Virginia attorneys and indigent residents of Virginia. Prepared for the Virginia State Bar, July 1991.

An Overview of Findings from the Virginia Faculty Survey. Prepared for the State Council of Higher Education for Virginia, June 1991.

AIDS-Related Knowledge, Attitudes, and Behavior of the Virginia Public: the Virginia Statewide Needs Assessment. Prepared for the Department of Health, Commonwealth of Virginia, November 1988.

Public Attitudes Toward the Virginia Department of Motor Vehicles. Prepared for the Department of Motor Vehicles, Commonwealth of Virginia, November 1988.

Public Awareness and Response to New Operating Hours at DMV Branch Offices. Prepared for the Department of Motor Vehicles, Commonwealth of Virginia, October 1988.

Vocational Rehabilitation Needs Assessment: A Survey of VDVH Clients. Prepared for the Virginia Department for the Visually Handicapped, Commonwealth of Virginia, June 1988.

Public Awareness and Use of the Science Museum of Virginia. Prepared for the Science Museum of Virginia, February 1988.

Public Knowledge and Image of the Virginia National Guard. Prepared for the Department of Military Affairs, Commonwealth of Virginia, January 1988.

Reported Safety Belt Use and Attitudes. Prepared for the Department of Motor Vehicles, Commonwealth of Virginia, September 1987.

Public Opinion Toward Two_Year Vehicle Registration. Prepared for the Department of Motor Vehicles, Commonwealth of Virginia, July 1987.

South Jersey Images: A Report on the Quality of Life Among South Jersey Residents. Prepared for the South Jersey Center for Public Affairs, Stockton State College, Pomona, New Jersey, May 1987.

Virginians' Attitudes Toward Rehabilitation and the Disabled. Prepared for the Department of Rehabilitative Services, Commonwealth of Virginia, March 1987.

The Public's View of the Virginia State Police. Prepared for the Department of the State Police, Commonwealth of Virginia, March 1987.

An Analysis of Readership and Audience for the "Virginia Wildlife" Magazine and Television Program. With Daniel M. Johnson. Prepared for the Commission of Game and Inland Fisheries, Commonwealth of Virginia, March 1987.

Study of Selected Tasks Performed by Virginia Nurses: A Report to the Task Force for Study of the Definitions of Nursing. With Judith Bradford. Prepared for the Board of Nursing, Department of Health Regulatory Boards, Commonwealth of Virginia, February 1987.

The Virginia State Library: Public Awareness, Use, and Interest. Prepared for the Virginia State Library, Commonwealth of Virginia, February 1987.

The Virginia Public's Knowledge of AIDS: Results from a Statewide Survey. With Judith Bradford. Prepared for the Department of Health, Commonwealth of Virginia, February 1987.

Methodological Issues in Employer Surveys. Prepared for the Department of Labor and Industry, Commonwealth of Virginia, January 1987.

Health Insurance and Health Care Utilization: A Survey of the Virginia Public. Prepared for the State Corporation Commission, Bureau of Insurance, Commonwealth of Virginia, December 1986.

Nursing Home Costs and Insurance: Knowledge and Attitudes of the Virginia Public. Prepared for the Department of Medical Assistance Services, Commonwealth of Virginia, November 1986.

Virginia's Proposed Confined Space Entry Standard: An Economic Impact Analysis. With Larry Beall and John Bowman. Prepared for the Department of Labor and Industry, Commonwealth of Virginia, September 1986.

Selected Consultancies

Pew Research Center for the People and the Press, Washington, DC (formerly the Times Mirror Center). Survey design and analysis, 1993-2002.

Schiff Hardin and Waite, Chicago IL. Analysis of surveys used in litigation. December 1998 - September 1999.

The Washington Post. Advised on design of national survey of political knowledge and political alienation, sponsored by the Post with Harvard University and the Kaiser Family Foundation, 1995.

SpeakOut.com. Advice regarding survey research methodology. November 1999 - 2001.

Westat, Rockville, Maryland. Study of methods for adjusting for telephone noncoverage bias, fall 1993; Technical review panel for the 1999 National Household Education Survey, spring 1998.

Other Survey Projects Directed

The Civic and Political Health of the Nation: A Generational Portrait. September 2002. With Cliff Zukin, Molly Andolina, and Krista Jenkins. Report to the Pew Charitable Trusts.

National survey of police chiefs regarding opinions on juvenile justice, conducted for Fight Crime/Invest in Kids, 1999, 2000.

The Commonwealth Poll (statewide public policy survey of adult Virginians sponsored by Virginia Commonwealth University and typically including modules of questions for several clients): November 1985, November 1986, November 1987, July 1988, October 1988, January 1989, May 1989, September 1989, January 1990, August 1990, December 1990, July 1991, November 1991, November 1992, April 1993, September 1993, October 1993, November 1993, April 1994, July 1994, September 1994, October 1994, October-November 1994, November 1994, April 1995, September 1995, October 1995, April 1996, May 1996, July 1996, October 1996, November 1996, May 1997, August 1997, October 1997, April 1998.

Virginia Assistive Technology Survey (survey of disabled Virginians regarding their needs for assistive technology devices), 1991.

The Virginia Disability Survey (statewide telephone survey to measure the prevalence of disabilities and needs for services); conducted for the Virginia Department of Rehabilitative Services, 1990-91.

The Behavioral Risk Factor Surveillance System (BRFSS) monthly survey of Virginians regarding health practices; conducted for the Virginia Department of Health, 1989, 1990, 1991.

Statewide survey of community college students; conducted for JLARC, 1989.

Statewide telephone survey of state employees regarding preferences related to health benefits; conducted for the Department of Personnel and Training, 1989.

Mail survey of downtown Richmond employers regarding child care issues; conducted for the Central Richmond Association; 1989.

Statewide and legislative district telephone surveys of registered voters regarding abortion and the 1989 elections; conducted for the Center for the American Woman and Politics, Rutgers University; 1989.

Surveys of consumers and insurance agencies regarding commercial and professional liability insurance in Virginia; conducted for the State Corporation Commission, 1989.

Statewide telephone survey of the Virginia public regarding child care issues; survey of unlicensed child care providers; conducted for JLARC, 1988, 1989.

National mail survey of neurosurgeons regarding brain death and organ donation; conducted for the United Network for Organ Sharing, 1989.

Review of surveys regarding public knowledge and attitudes about various lottery games; prepared for the State Lottery Department, Commonwealth of Virginia, February 1988.

Data analysis, survey of public school administrators, Virginia Center for Educational Leadership, Department of Education, Commonwealth of Virginia, February 1988.

Survey of membership, Virginia Chapter of the American College of Physicians, 1987.

Dental Hygienist Needs Assessment Survey, School of Dentistry, Medical College of Virginia, 1987.

Survey of Faculty, Administration, Students, and Alumnae, St. Catherine's School, Richmond, 1987_1988.

Survey of Virginia Industrial Training Program participants for the Department of Planning and Budget, Commonwealth of Virginia, July, 1987.

Survey of Richmond Singles' Knowledge and Behavior Regarding AIDS (sponsored in part by Style Weekly), co_directed with David Kennamer, 1987.

Survey of Richmond (sponsored by Richmond Academy of Medicine), with David Kennamer, 1986.

Questionnaire development and field work, Chesterfield County Quality of Life Survey, 1986.

Questionnaire development and field work, survey of Blue Cross/Blue Shield subscribers for the Department of Planning and Budget, Commonwealth of Virginia, 1986.

Courses Taught

Survey Research (graduate and undergraduate)

Research Methods (graduate and undergraduate)
American Politics: American Government; Mass Media and Politics (graduate and undergraduate); Political Parties and Elections; Public Opinion

Papers Presented at Professional Conferences

American Association for Public Opinion Research: 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008.
State of the Parties: 2005.
Second International Conference on Telephone Survey Methodology: 2006.
American Political Science Association: 1980, 1990, 1993, 1995, 1996, 2002, 2008.
American Statistical Association: 1994.
World Association for Public Opinion Research: 1986.
Midwest Political Science Association: 1981, 1982, 1983, 1984, 1992, 2002, 2003.
Southern Political Science Association: 1987, 1988.
Northeastern Political Science Association: 1978.
American Public Health Association: 1993.

Professional Memberships

American Association for Public Opinion Research:
Elected to position of associate standards chair, 2000-2001 and standards chair, 2001-2002;
Councilor at Large, 2007-2009.
American Political Science Association
Midwest Political Science Association
Southern Political Science Association
Member of Executive Council, National Network of State Polls, 1992-1994.

Book Reviews

Reading Mixed Signals: Ambivalence in American Public Opinion about Government. By Albert H. Cantril and Susan Davis Cantril. Reviewed in *Public Opinion Quarterly*, 64 (#4), 2000: 543-545.
Education and Democratic Citizenship in America. By Norman H. Nie, Jane Junn, and Kenneth Stehlik-Barry. The Democratic Dilemma: Can Citizens Learn What They Need to Know? By Arthur Lupia and Mathew D. McCubbins. Reviewed in *Political Psychology*, 20 (1999), 911-914.
Numbered Voices: How Opinion Polling Has Shaped American Politics. By Susan Herbst. The Phantom Respondents: Opinion Surveys and Political Representation. By John Brehm. Reviewed in *Journal of Politics* 57 (Feb. 1995), 243-246.
Common Knowledge: News and the Construction of Political Meaning by W. Russell Neuman, Marion R. Just, and Ann N. Crigler, *Political Science Quarterly*, 108 (Spring 1993).
Research in Micropolitics: A Research Annual. Volume 3: Public Opinion, edited by Samuel Long, *Contemporary Sociology*, 21 (January 1992): 41-42.
Covering Campaigns by Peter Clarke and Susan H. Evans, *Political Science Quarterly* 98 (Winter 1983_84): 696-97.
What's News by Elie Abel, *Political Science Quarterly* 97 (Summer 1982): 334-335.
Does Mass Communication Really Change Public Opinion After All? by James B. Lemert, *Political Science Quarterly* 96 (Winter 1981_82): 677-78.
Public Opinion by Harry Holloway and John George, *Political Science Quarterly* 96 (Spring 1981): 155-56.
Geography of Elections by Peter J. Taylor and R.J. Johnson, *Political Science Quarterly* 95 (Summer 1980): 326-27.